

Angela Moramarco

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Art Director / Copywriter / Interactive Designer

EDUCATION	Savannah College of Art & Design (SCAD) • 4.0 MFA, Advertising Design, May 2009	Kutztown University of Pennsylvania • 3.30 BFA, Communication Design, December 2003
EXPERIENCE	<p>+5 Pavone • Harrisburg, PA • Art Director May 2003–March 2008 Matured as a creative through layout and design, advertising copywriting, concept development, pitching creative work to clients, direction and organization of young creatives, promotional event planning, production responsibilities, vendor contact, client services, continued industry research, and promotion of culture. Promoted through the ranks over 5 years from intern to Art Director.</p> <hr/> <p>+5.50 Savannah College of Art & Design • Savannah, GA • Graduate Mentor January 2009–June 2009 Guide undergraduates in the art of balancing deadlines, school & harnessing creativity. Also, promote the importance of deadlines, work ethic and ambition through the 'practice what you preach' method.</p> <p>+33 Murketing.com • Freelance August 2008–December 2008 Created one of three promotional, limited edition tee shirts for <i>The New York Times</i> Columnist, Rob Walker at his web site Murketing.com.</p> <p>+25 JPL • Harrisburg, PA • Web Design Internship November 2008–December 2008 Further developed digital design skills through web site, splash page and E-newsletter design, while working with the web design and web development departments.</p> <p>+25 PDA Marketing • Baltimore, MD • Creative Internship June 2002–August 2002 Execution of layout and design.</p>	<p>YOU WILL FIND THAT I:</p> <ul style="list-style-type: none">• am intuitive and empathetic• seek to include others• pinpoint differences, find strengths & build strong teams• possess an endless desire to learn• strategically solve problems
SKILLS	Extensive knowledge in the following programs on both Mac and PC: Adobe CS4: ImageReady, Illustrator, Photoshop, InDesign, Acrobat & Distiller, Flash, Fireworks and Dreamweaver; QuarkXPress, Soundtrack, Extensis Suitcase, Adobe Type Manager Deluxe, Microsoft Office	
HONORS	<ul style="list-style-type: none">• Outstanding Achievement Award, SCAD 2009• One Show Pencil Winner, College Competition, 2009, Long's Horseradish Packaging• SCADDY Finalist, 2009, Adventures in Type (an all type book)• SCADDY Awards Exhibition, Jan. 2009 at Red Gallery, Savannah, GA	<ul style="list-style-type: none">• Concert Poster Exhibition, Feb. 13 and 26, 2009 at Trustees Theater, Savannah, GA• Art Director's Club of Philadelphia, 2006, Gold Winner• Philly Gold, 2006, Gold Winner: Consumer Magazine and Best in Show for Print
PERSONAL	I'd attend Hogwarts in the Fall, if I could. I'm a personality test fanatic: ENFP: Extroverted, Intuitive, Feeling, Perceiving - VALS2: Experienter/Innovator - Chinese New Year: Rooster - Archetypes: Creator/Lover - StrengthsFinder: Empathetic, Includer, Individual, Learner and Strategist And my intense personality fascination explains why I'm a Leo! I'm no rookie.	
REFERENCES & PORTFOLIO	Available upon request.	

